

**nutracalm<sup>®</sup>**



# Natural support to help reduce stress & anxiety for dogs & cats



**Support British manufacturing**



**nutravet<sup>®</sup>**

Developed by vets, naturally

[www.nutravet.co.uk](http://www.nutravet.co.uk)

# Does your pet suffer from behavioural issues?

Pets can demonstrate anxiety and stress in a variety of ways, for dogs this includes trembling, whining, destruction of property and sometimes aggression. Cats may spray urine, leave widespread vertical scratch marks on walls/furniture and in severe stress situations react aggressively towards people or other household pets. Both dogs & cats will choose to hide in enclosed safe places like under a bed/in a den. These symptoms can be caused by a number of stress factors such as loud noises, separation, travel and other stressful situations, such as:



# Key ingredients for naturally supporting stress and anxiety

**GABA** - is an important neurotransmitter in the brain and is responsible for relaxing the nervous system. A deficiency of GABA may lead to anxiety and phobias.

**L-Theanine** - is an amino acid component of Green Tea and is involved in Dopamine neurotransmitter function. It has been shown to have a calming effect in dogs and cats.

**L-Tryptophan** - is a natural amino acid found in many proteins which is involved in the production of the hormone Serotonin and has been shown to help reduce aggression and stress.

Biochemically increased stress and anxiety is associated with deregulation of specific brain neurotransmitters such as GABA, Serotonin and Dopamine. Oral supplementation with nutracalm has independent scientific evidence of improved mood outcome by helping to normalise these complex biochemical receptors in the brain.

**B Vitamins** - helps to optimise the integrity and function of neurotransmitters within the brain.

**Passiflora Incarnata** - Commonly known as passion flower this extract has long been known for its ability to relax and reduce tension. Biochemical studies show that natural flavonoids are a key active ingredient and that Passiflora strengthens the effectiveness of GABA brain receptors which promote relaxation.

# What makes nutracalm<sup>®</sup> so unique

- ✓ Helps reduce stress
- ✓ Calms behaviour
- ✓ Fast acting
- ✓ High strength
- ✓ For dogs & cats
- ✓ Easy administration

**nutracalm is specifically formulated to naturally calm anxious pets and to help reduce unwanted or unruly behaviour e.g. furniture damage and hyperactivity. nutracalm helps to normalise neurotransmitter activity and reduce mood swings, without the side effects associated with some drugs. Your Vet can advise you on ways to use specific behaviour management techniques alongside nutracalm.**



## What is nutracalm?

**nutracalm** is a 100% natural nutritional supplement designed to help reduce stress & anxiety associated with behavioral issues in dogs & cats.

Each capsule contains:

- 150mg L-Tryptophan (99% Pure)**
- 100mg GABA (Gamma-Aminobutyric Acid - 99% Pure)**
- 100mg L-Theanine (98% Pure)**
- 50mg Passiflora Incarnata Extract**
- 15mg Pyridoxine Hydrochloride (Vitamin B6)**
- 15mg Nicotinamide (Vitamin B3)**
- 10mg Thiamin Hydrochloride (Vitamin B1)**
- 10mg Inositol**
- 15µg Cyanocobalamin (Vitamin B12)**

Each capsule is gelatin free and is made from vegetable ingredients.

## Administration table

Type	Body weight (kgs)	Caps per day	
Cats	0-9.99	1	Whilst the nutracalm ingredients are fast acting it is often beneficial to start giving nutracalm the day before a stressful change.
S/B dog	0-9.99	1	
M/B dog	10-24.99	2	
L/B dog	25-49.99	3	
L/B dog	50+	4	



## Guaranteed label claim

**nutracalm** is manufactured in the UK to pharmaceutical grade standards and tested for the purity of ingredients at the raw material stage and the final completed product stage to guarantee the stated label claim and product quality.

## Highest quality ingredients

**nutracalm** only contains the highest quality natural ingredients. All raw materials are both ethical and sustainable. **nutracalm** does not contain any animal derived ingredients.

## Fast acting

**nutracalm** is a fast acting natural supplement with calming properties. It has been designed to promote a quick natural response once taken, with results often evident within 1 hour\* of taking the capsule.

\*This time is an average and based on user experience and is likely to vary depending on the individual circumstances.

## Easy administration

**nutracalm** is easy to administer, each sprinkle capsule can be given whole by mouth or the contents can be sprinkled into food.

## High strength formula

**nutracalm** provides a novel and natural alternative for animal health care by providing a unique high strength formula for supporting behavioural management.

## Fantastic feedback

**nutracalm** has been developed by vets and we have many excellent testimonials from both vets and pet owners alike who are using and recommending it.

See overleaf or visit [www.nutravet.co.uk/testimonials](http://www.nutravet.co.uk/testimonials) for more information.

## 100% natural

**nutravet** is driven by our dedication to animal welfare and the sustainability of the environment. We only use natural ingredients packaged in environmentally friendly recycled materials.

## Exclusive to Authorised Veterinary Practices

**nutracalm** is only available from Authorised Veterinary Practices. We recommend that you always seek professional behavioural advice and a close relationship with your vet is crucial. They will help to guide you with other ways to manage behaviour alongside **nutracalm**.

# Testimonials from vets & pet owners

*"AMAZING results after only an hour. Normally 'Kim' doesn't like strangers, as she will bark and back away. However after taking nutracalm she allowed a stranger to touch her and made friendly advances towards him."*

Miss Claire Nicholls VetMB MA MRCVS



*"Hannah doesn't like being injected at the vets, she doesn't bite, but wriggles, screams and urinates. Hannah was given nutracalm 30 minutes before her appointment and she was much better than usual, still cried a little but we were able to give her the boosters with relatively little fuss. This was much better than last time. We couldn't even manage with three people holding her."*

Southfields Veterinary Surgery

*"Really happy, great results. Titch normally barks at visitors and gets distressed when people come to the house or door but after taking nutracalm about an hour before a visit Titch was much calmer than usual and more able to proceed with the training that was planned."*

Mrs Thorley



*"I am a Vet Nurse and my dog George has separation anxiety, he is very needy, anxious and distressed when I leave him for up to 30 mins. Now on nutracalm George still doesn't like being left but he is much happier when I return and not stressed for as long."*

Miss Louise Scott HRVN



# About nutravet

**nutravet® is an innovative British company manufacturing in the UK. We support animal welfare by offering the highest quality, pharmaceutical grade products made from natural ingredients which are available to all pet owners exclusively through Authorised Veterinary Practices.**

**We are solely committed to nutraceuticals that are natural and environmentally friendly, while focusing on developing quality market-leading products.**

**All our products are developed by vets and tailored to the specific needs of the animal.**

## Manufacturing and purity

Our products are manufactured in a government licensed factory that operates to an internationally recognised code of practice, termed 'GMP' (Good Manufacturing Practice). This requires that all the ingredients in our products must be tested to EU standards for purity before they can be used.

We manufacture to pharmaceutical grade standards, we test the purity of our ingredients at the raw material stage and the final completed product stage to guarantee the stated label claim, purity and quality.

## nutravet cares for the environment

**nutravet** is driven by our dedication to animal welfare and the sustainability of the environment. We use 100% recycled packaging where possible for all our products and materials.

We recognise that our operations have an effect on the local, regional and global environment. As a result, **nutravet** is committed to continuous improvements in our environmental performance. Consideration will always be given to the environmental effects of our raw materials sourcing and wherever possible we will use materials and components that are recycled and recyclable.

**nutravet** is adopting a holistic and sustainable approach to producing environmentally-friendly products. By adopting this approach across the whole company, we hope that **nutravet's** contribution to sustainability will be significant and tangible.



## Support British manufacturing

## References

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5. Bosch G et al, Properties of food that may modulate canine and feline behavior. *Nutritional Biotechnology in the Feed and Food Industries.* 2007.
6. DeNapoli, JS et al, Effect of dietary protein content and tryptophan supplementation on dominance aggression, territorial aggression, and hyperactivity in dogs. *J. Am. Vet. Med. Assoc.* 2000 217:504-508.
7. Dramard V et al, Clinical efficacy of L-theanine tablets to reduce anxiety-related emotional disorders in cats. 6th IVBM Conference Italy 2007.
8. Gibson EL et al, Effects of acute treatment with a tryptophan-rich protein hydrolysate on plasma amino acids, mood and emotional functioning in older women. *Psychopharmacology.* May 2014.
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10. Samis J et al, Herbal medicine for depression, anxiety and insomnia: a review of psychopharmacology and clinical evidence. *Eur Neuropsychopharmacol.* 2011 Dec;21(12):841-60.

# Also available

**nutravet<sup>®</sup>** supports animal welfare by offering the highest quality, pharmaceutical grade products made from natural ingredients which are available to all pet owners exclusively through Authorised Veterinary Practices.

For more information on any of our natural products please visit [www.nutravet.co.uk](http://www.nutravet.co.uk)

## nutraquin<sup>®</sup>

A high strength structural joint support product which contains the necessary high quality ingredients that help maintain healthy joint function in dogs and cats.

Available for dogs & cats



- ✓ Improves mobility & flexibility
- ✓ Aids & soothes stiff joints
- ✓ Supports joint structure
- ✓ Improves your pet's quality of life
- ✓ Easy to administer sprinkle capsules which can also be given whole

## nutraquin+<sup>®</sup>

A fast acting joint support product containing the same high strength ingredients as found in nutraquin but with the added advantages of Boswellia Extract which supports the natural systems that control inflammation.

Available for dogs, cats & horses



- ✓ Fast acting - see results in 4-7 days
- ✓ Supports joint structure & improves mobility & flexibility
- ✓ 2 in 1 - Providing both structural joint support and anti inflammatory properties
- ✓ Improves your animal's quality of life

## nutramega<sup>®</sup>

High strength Omega-3, d-Biotin and Vitamin E formula for the nutritional support of healthy skin and a glossy coat.

Available for dogs & cats



- ✓ Calm sensitive skin
- ✓ Improve dry, flaky skin
- ✓ Reduce itching and scratching
- ✓ Strengthen brittle nails
- ✓ Increase comfort

## nutracys+<sup>®</sup>

High strength, triple action support against Cystitis, protecting the bladder walls from the irritating effect of urine, naturally controlling inflammation whilst reducing stress and anxiety levels.

Available for cats



- ✓ Increase comfort
- ✓ Reduce stress
- ✓ Reduce irritation
- ✓ Naturally control inflammation
- ✓ Easy administration

## nutramed<sup>®</sup>

Specifically formulated to support an animal's natural systems that control inflammation and provide multi modal support for joints, soft tissues and liver function.

Available for dogs & cats



- ✓ Pets that struggle to tolerate NSAIDS
- ✓ Elderly pets with multiple health issues
- ✓ Support the later stages of Osteoarthritis
- ✓ Healthy Liver function
- ✓ Pets with high renal parameters
- ✓ Support Pancreatitis

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